

JULIE POLVINEN

Center on Media and Child Health | Children's at Home, Program Coordinator
Division of Adolescent/Young Adult Medicine
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Career objective: To cultivate relationships and further the development of pro-social media in healthcare

I. PROFESSIONAL EXPERIENCE WITH ADOLESCENTS AND YOUNG ADULTS

Boston Children's Hospital, Children's at Home (C@H) 2014 - present
Program Coordinator

- Conduct qualitative research with adolescents with Neurofibromatosis Type 1 (NF1), parents of youth with NF1 and youth with Celiac Disease
- Coordinate all aspects of research: recruit, consent and guide participants to create visual illness narratives
- Collect and manage visual data, screen narratives, edit videos for online and medical presentations
- Design and assist with development of the C@H website: to build patient community and engagement
- Launch, manage and moderate C@H website for youth
- Train and supervise associated personnel in the VIA method, editing and management of the website for NF Parents research.
- Present C@H to potential collaborators and funders to scale up the project

Boston Children's Hospital, Video Intervention/Prevention Assessment (VIA) 2003 - 2013
Field Coordinator

- Conduct qualitative research with overweight adolescent patients
- Recruited, enrolled and facilitated patients to create visual illness narratives for VIA-OAR research
- Wrapped up data collection for longitudinal study VIA-Transitions, 943 hours of total data collected
- Supervised and trained Research Assistants in field data collection methodology for VIA-Transitions and VIA-OAR
- Edited and produced DVD presentations to support Michael Rich MD, MPH, his affiliates, staff and interns of the Center on Media and Child Health (CMCH) and VIA
- Supervised and trained interns from Massachusetts College of Art in post-production work for CMCH and VIA
- Researched, purchased and maintained capital equipment for all digital editing suites
- Catalogued and archived all digital media from CMCH and VIA
- Re-master and archive 700 hours of analogue data collected from VIA-Asthma and VIA-Obesity
- Trained Social Workers and Academics in the VIA method; VIA continues at the University of Florida

Start Strong Boston/Boston Area Health Education Center (BAHEC) 2009 - 2011
Instructor

- Worked in conjunction with CMCH, Start Strong and Boston Public Health Commission
- Developed curriculum and taught video production to "at-risk youth" from targeted communities in Boston
- Focused on issues of building healthy relationships and ending teen dating violence and abuse
- Teens produced 7 Public Service Announcements for public screening
- PSAs will be used by peer leaders in their communities to raise awareness of teen relationship issues

Partners For Youth with Disabilities, Portraits of Youth 2008
Coordinator/Technical Consultant

- Work in conjunction with the Mitsubishi Electric America Foundation (MEAF)
- Present a year long youth-powered showcase, projecting the positive face of youth with disabilities
- Monthly profiles featured on the MEAF website, presented nationally through conferences and DVD distribution

- Partners For Youth with Disabilities**, Young Adult Advisory Council 2007-2008
Instructor/Producer
- In conjunction with The Massachusetts Department of Public Health
 - Facilitated a long-term collaborative program serving disabled youth in Boston and Springfield, MA
 - Produced an educational DVD about expression and empowerment along with materials for distribution
 - 2000 DVDs were duplicated and distributed to health care providers, policy makers and families
- Emerson College**, Video Equipment Center 2002-2003
Manager
- Managed 25 work study students and 1 million dollars of video and audio production equipment
 - Served 1300 students, faculty and staff; supported 80 production classes
 - Demonstrated audio and video equipment to students, faculty and staff
- South Boston Neighborhood House**, Arts Academy/TeenArts 1998-2002
Instructor/Producer
- Created and implemented expressive video production programs for “at risk” teenagers
 - Encouraged self-expression and developed hands-on skills in production and digital editing
 - Videos screened at national film festivals, aired on Boston Neighborhood Network, online at admitone.org
 - Videos used as teaching tools by educators and health care professionals
 - Secured funding from the Boston Cultural Council to conduct video editing workshops
 - Responsible for the development of *Reel Eyes* Youth Media Consortium: South Boston Neighborhood House/Arts Academy, Community Art Center, The Mirror Project, Boston Film/Video Foundation, YWCA’s Youth Voice Collaborative, Institute of Contemporary Art, Cambridge Community Television
 - *Reel Eyes* has screened at: Museum of Fine Arts, Institute of Contemporary Art, Coolidge Corner Theater
 - Videos exhibited with *EXTERNAL insides - Expressions of Packaging: A Traveling Exhibition of YouthReach Artwork*
 - Exhibited at Arnheim Gallery at Massachusetts College of Art, Boston; New Teen Arts Gallery at Artworks! at Dover Street, New Bedford; City Savings Bank, North Adams
- Partners for Youth with Disabilities**, Access to Theatre Program 2001
Instructor/Producer
- Conducted summer programming for disabled youth
 - Designed and instructed video production workshops combined with improvisational theater
 - Presented at Boston Center for the Arts
- Intensive Outpatient Program** 2001
Instructor
- Created and implemented video workshops for “at-risk” teenage patients, exploring issues through the medium of video
 - Collaborated with social workers and counselors
 - Secured funding from the Mayor’s Office, City of Boston - Safe Neighborhoods Youth Fund
- City Roots Alternative High School**, Diploma Plus Program 2001
Instructor
- Created and implemented a video production program for high school seniors, rooted in project based learning
- Boys & Girls Club**, Cyber Summit 2001
Instructor
- Created and conducted a pre-production video workshop for the first annual “Cyber Summit”
 - A collaboration between 5 Boston area Boys & Girls Clubs
- Wang Center for the Performing Arts**, Suskind Young At Arts Program 2001
Instructor
- Created and conducted video production workshops in conjunction with the play *RENT*
- Cambridge Multicultural Art Center**, Youth Arts & Media Program 2001
Instructor
- Created and implemented a documentary video production program for 6th – 8th grade students

- Cambridge Friends School** 2001
Instructor
- Created and conducted workshops developing public speaking skills of “Visiting Teen Filmmakers”
 - Promoted the use of video as a means for teenager’s creative self-expression
- Community Art Center, Teen Media Program** 2000
Visiting Artist
- Facilitated the screening committee for the *Do It Your Damn Self* -- National Youth Film Festival
- South Boston Community Health Center/Collaborative Center** 2000
Instructor
- Artist-In-Residence, benefiting housing developments: Mary Ellen McCormack, West Broadway, Old Colony
 - Created and conducted hands-on video workshops exploring self-expression and sparking dialogue
 - Secured funding from the Mayor’s Office, City of Boston - Safe Neighborhoods Youth Fund
- Media and Technology Charter High School, Summer Academy** 2000
Instructor
- Instructed a video program for adolescents that developed self-expression and skills in production
- The Film Foundation, “Creativity on Film Project”** (previously The Artists Rights Foundation, (ARF)) 2000
Instructor/Producer/Editor/Distributor
- Created and implemented an expressive video production program for “at-risk” teenagers in South Boston
 - Hollywood sponsored through The Film Foundation - a non-profit organization founded by Steven Spielberg, George Lucas and Martin Scorsese
 - Developed and distributed *Making Movies: A Guide for Young Filmmakers* throughout MA, free of charge
- Summerbridge Cambridge, Shady Hill School** 1999
Facilitator/Producer
- Facilitated a service learning video production program about community history
- Cambridge Community Television** 1999
Instructor
- Conducted video training workshops for teenagers using cameras, lighting, sound, and linear editing
- II. VIDEO PRODUCTION, VIDEO INSTRUCTION, PHOTOGRAPHY EXPERIENCE**
- Pawprints Dog Visitation Program, Boston Children’s Hospital** 2015
Producer/Editor
- Produced a promotional video to raise awareness and funding for Pawprints
 - Broadcasted on all Boston Children’s Hospital networks
- Medical Surgical Intensive Care Unit, Boston Children’s Hospital** 2015
Consultant/Videographer/Editor
- Produced a “Welcome” video to orient families to the setting and staff of the MSICU
- Partners for Youth with Disabilities & Until Tomorrow Productions, Access to Theatre Program (ATT)** 2013
Videographer/Producer
- Documented the processes of ATT including participant and instructor interviews
 - Created a promotional video highlighting ATT’s strengths highlighting why it is more successful than other programs
 - The video was submitted with a grant to the National Endowment for the Arts to continue the program
- Pawprints Dog Visitation Program, Boston Children’s Hospital** 2010 - present
Videographer/Producer/Editor
- Videographer for this therapy dog visitation program benefitting hospitalized children and their families
 - Collect data through videotape, over one year, for the Paws research study, capture 94 participants and their families experiencing therapy dog visitation

- Videotape dog visitations in HD for promotional material while collecting data on 2nd video camera simultaneously
- Hire Analyst to code and analyze data, they will train Principal Investigators to use NVIVO and Transana analysis software to view and analyze data meeting grant protocols
- Editing promotional video to raise awareness and funding, highlighting the benefits of the Pawprints program

Elsevier Incorporated, Procedures Consult - Pediatric Modules 2008
Videographer

- Videotaped medical procedure set-ups for online curriculum
- Used by Physicians, Residents, Students to provide competency in mandated surgical procedures

Discovery Channel/Antenna Audio, Los Angeles County Museum of Art 2007
Videographer

- Videotaped Historic Beauport House in Gloucester, MA and interviews for a multi-media on-line presentation

South Boston Community Health Center, Lighthouses on Broadway 2007
Editor

- “Lighthouses on Broadway” - a traveling community art installation based in South Boston, created by under-served youth collaborating with local area artists and Artists for Humanity

South Boston Neighborhood House, Ollie Road Race Classic 2002
Producer/Director/Editor

- Promotional video profiling social services and “Ollie Road Race Classic,” celebrating 100th anniversary

WGBH, NOVA 2001
Post-Production Assistant

- Assisted Post-Production Supervisor; logged tapes; monitored raw footage for technical issues

Monica Meehan McNamara, Psychotherapist and Research Scholar 2001
Producer/Editor

- Produced and edited “Body Image”; presented to health care professionals; raising awareness and funding

Massachusetts Department of Public Health, Teen Challenge Fund Conference 2001
Instructor

- Created and conducted workshops at 2nd annual statewide conference – “Best Practices: Teen Pregnancy Prevention and Beyond”; focusing on “Video Expression as a Tool for Prevention”
- Secured grant funding from the Boston Cultural Council and the Mayor’s Office, City of Boston – Safe Neighborhoods Youth Fund – 2000, 2001

The Irish Immigration Center 2000 - 2001
Producer/Instructor

- 2001 “Solas Awards” video highlighting Walsh Visa Program Participants; Honoree - President Bill Clinton
- Conducted video production program for Walsh Visa Program Participants

Young Leaders 2000, Wassuch Weekend Retreat, Utah 2000
Producer/Director

- Produced a video profiling community leadership of the Hollywood actress Elisabeth Shue

United South End Settlements 1999
Producer/Director

- Two videos profiling social services at Harriet Tubman House in Boston and Camp Hale in New Hampshire

Shady Hill School 1999
Producer/Director

- Produced a promotional video profiling the National Teachers Training Course Program

- South Boston Neighborhood House/Arts Academy** 1998
Producer/Director
- Produced a promotional video profiling social services
- The Irish Immigration Center** 1998
Producer/Director
- Produced their first promotional video profiling social services and cross-cultural programs
- The Playhouse, “Borderlands Project”** 1998
Project Coordinator/Instructor Northern Ireland
- International Artist-in-Residence
 - Coordinated and implemented a three month documentary video program in Northern Ireland
 - Used video as means for communication between Catholic and Protestant women of Northern and Republic of Ireland
 - Presentation of documentaries at Raytheon Amphitheatre, Northeastern University, Boston
 - Secured grant funding from EUROCAT, European Community Arts Training
- Freelance** 1996-1999
Photographer/Videographer
- The New England Insurance Company, The Lexington Minutemen, *Emigration*: sculpture project, Elphin, Ireland
- New England Villages** 1993
Videographer
- Documentary filming of adults with severe developmental disabilities during 10 week enrichment program
- Memorial Press Group**, circulation 250,000 1991-1992
Photojournalist
- The semi-weekly *Old Colony Memorial* newspaper representing Plymouth
 - The weekly *Reporter* newspapers for Carver, Kingston, Plympton, Halifax, Duxbury, Pembroke, Marshfield
- Marcia Dolgin Fine Images** 1989-1990
Photographer’s Assistant
- Worked with 120 film, medium format 2 ¼ cameras: Rolliflex, Mamiya RB67, Bronica ETRS
 - Assisted with lighting, scene set-up, composition, props, loading/unloading magazines, film management/processing
 - Developed and printed black and white large format images for client
 - Re-touched color photographs and black and white images, designed mattes, frames and albums for clients

III. FELLOWSHIP, PUBLICATIONS, PRESENTATIONS, AWARDS

FELLOWSHIP

- **Fred Rogers Center**, Latrobe, PA, 2009 - Fellowship to develop an iPhone application for pre-school children, encouraged positive media use, literacy building, parent/child interaction, creation of media, outdoor exercise and free-play, partnered with the Entertainment Technology Center at Carnegie Mellon University to develop a prototype, piloted Spring 2010. The Out-A-Bout mobile application can be purchased here: <https://itunes.apple.com/us/app/out-a-bout/id485703238?mt=8>

PUBLICATIONS

- Akre C, Light A, Sherman L, **Polvinen J**, Rich M. What young people with spina bifida want to know about sex and are not being told. *Child: Care, Health and Development*. 2015 Aug 31. doi: 10.1111/cch.12282. [Epub ahead of print] PMID: 26331351 <http://www.ncbi.nlm.nih.gov/pubmed/26331351>
- Horky S, Sherman L, **Polvinen J**, Rich M. Hearing the patient voice: Using video intervention/prevention assessment to understand teens with cystic fibrosis. *Patient Experience Journal* 2014; Vol. 1: Iss. 2, Article 16. <http://pxjournal.org/journal/vol1/iss2/16>

- Rich M, **Polvinen J**, Patashnick J. Visual narratives of the pediatric illness experience: Children communicating with clinicians through video. *Child and Adolescent Psychiatry Clinics of North America* 2005; 14(3): 571- 587.

PRESENTATIONS, ABSTRACTS, POSTERS, SCREENINGS

- 2015 - Akre C, **Polvinen J**, Wolters P, Rich M, Ullrich NJ. Pilot study to assess and address social needs and quality of life of adolescents living with Neurofibromatosis type 1 (NF1) using visual illness self-narratives and social media. Abstract. International NF Conference, Monterey, CA, June 2015.
- 2014 – “Children’s at Home – Continuing Care & Community Beyond the Hospital”, Innovation Acceleration Program, Innovator’s Showcase Premiere. Poster. Boston Children’s Hospital, Boston, MA
- 2012 – “The Fuel that Keeps Us Going – A Documentary About Success”, 5th Annual Community Health Poster Day, Boston Children’s Hospital, Boston, MA
- 2012 - “VIA-Overweight and At-Risk - Qualitative Research Methods and Results” and “Children’s At-Home – A Social Networking Portal for Patient Engagement”, Hood Foundation 70th Annual Gala, The Harvard Club. Poster. Boston, MA
- 2010 - “Using VIA to Better Understand Cystic Fibrosis Patient Education Needs”, North American Cystic Fibrosis Conference, Baltimore, MD
- 2009 - "Video Intervention/Prevention Assessment (VIA): “Understanding Transition from the Patient Perspective”, Transitions Conference with Brigham and Women’s Hospital, Boston Children’s Hospital, Harvard Medical School, Brigham and Women’s Hospital, Boston, MA
- 2009 – “Mad Dash! – An activity-based iPhone Application for Preschool Children”, Advisory Board Meeting, Fred Rogers Center, Latrobe, PA
- 2008 – “Video Intervention/Prevention Assessment (VIA): Working with Participants in a Research Study” SCOOP Program for high school and college students interested in health care, Boston, MA

AWARDS

- Boston Children’s Hospital 5 Year Service Award 2008
- Boston Children’s Hospital 10 Year Service Award 2013

IV: SOLE-PROPRIETORSHIPS

Zen Animal Massage

2011 - present

Owner, Massage Therapist

- Certified Small Animal Massage Therapist; treating animals under 200 pounds, to aid healing
- Collaborate with Veterinarians and Physical Therapists to relax, rehabilitate and rejuvenate muscle tissue
- Present massage to raise awareness; educate and empower others to provide a healing touch to animals
- Annual vendor at the Somerville Dog Festival, raising funds for the Somerville Dog Foundation
- Veterinarian referred

Wysteria Studios

1986 - 2013

Owner

- Interior / exterior painting and decorating company, power washing and sealing
- Interior design and color consultant; serving clientele in eastern Massachusetts
- Increased profits through word-of-mouth business model; kept original client base
- Specialized in Historic homes and restoration work on the South Shore
- Landscape and design consultant

V. VOLUNTEER WORK

- Som I Dog** 2011 - present
Animal Advocate and Educator
- Represent the canine community at Somerville events, raise awareness, advocate and educate for animal wellness
- Animal Rescue League of Boston (ARL)** 2009 - 2015
Animal Caregiver/Visiting Lecturer
- Instructed Massage 101 workshop to volunteers, staff and President of ARL
 - Massage is now offered to shelter animals through trained volunteers and staff
 - Provided regular exercise and socialization for shelter animals with special requirements
- MSPCA-Angell Walk for Animals** 2008
Fundraiser/Walker/Photographer
- Raised funds to benefit the MSPCA-Angell Medical Center
 - Held on Boston Common in conjunction with Springfield, Hyannis, Brockton, and Martha's Vineyard
 - \$385,000 - a record breaking total raised to benefit the MSPCA-Angell Medical Center
 - Donated photographs/produced calendars documenting the walk/dog portraits for marketing and fundraising
 - Provided information to the public regarding services and adoptable pets at their information booth
- Standish Humane Society** 1996-1998
Animal Caregiver
- Maintained food requirements for 250 cats at this no-kill shelter and adoption center
 - Fostered six cats from birth to adoption, adopted one cat
- Traideireann** 1995
Designer/Artist Ireland
- Retail store promoting fair-trade to African villages in Cameroon and surrounding countries
 - Re-designed store exterior, interior, displays, window dressings and wall treatments
 - Increased sales by 30%
- Trinity College Dublin** 1995
Illustrator Ireland
- Guest Illustrator for the cover of *Nature Magazine*, University of Dublin - Trinity College
 - Spotighting the Northern Gannet
- Mass Audubon - Moose Hill Wildlife Sanctuary** 1990
Educator/Naturalist
- Educated groups Pre-K to 8 about the wonder of nature through the medium of arts and crafts
 - Guided groups of adults and children on nature trails throughout the Audubon Sanctuary
 - Trail guide during the Halloween Prowl which educates children about the history of the Celtic New Year

VI. EDUCATION

- Bridgewater State College, BA, 1989 - *Cum Laude*, Graphic Design and Photography, Minor: Psychology
- Bancroft School of Massage Therapy, CSAMT, 2011 - Certified Small Animal Massage Therapist

CONTINUING EDUCATION

- Children's Hospital Boston, 2008/09 - Office of Faculty Development: Digital Imaging for Presentation
- Children's Hospital Boston, 2007 - Complimentary Interventions; Reiki I & II, 24.99 contact hours
- Harvard Extension School, 2006 – Psychology
- Massachusetts Cultural Council, 2001 - ART in Peacemaking Program
- Boston Film and Video Foundation, 1995 - Avid MCXpress Editing Systems
- Massachusetts College of Art, 1990 - Graphic Design

VII: AFFILIATIONS

- Center on Media and Child Health (CMCH) - cmch.tv
- Video Intervention/Prevention Assessment (VIA) - viaproject.org
- Boston Children's Hospital - childrenshospital.org
- Zen Animal Massage – zenanimalmassage.com and facebook.com/zenanimalmassage