

Kristelle M. Lavallee

Content Strategist

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OVERVIEW

Dedicated to managing, translating, and creating resources for nurturing children's optimal health and development in media-rich environments. Passionate about raising awareness that will lead to understanding media as a powerful health influence, and creating policies and practices with the aim of bettering society.

EDUCATION

M.A. Child Development

Tufts University, Medford, MA

Magna Cum Laude

2008

B.A. Psychology and Communication Arts

Gordon College, Wenham, MA

Cum Laude

2006

CHAPTERS

Rich, M. & Lavallee, K. The Mediatrix's advice for today's media mentors. In: Donohue, ed. Family engagement in the digital age: Early childhood educators as media mentors. New York, NY: Routledge, 2017: 147-159.

Rubenzahl, R, Lavallee, K & Rich, M. Using technology and media in early childhood settings. In: Lesaux & Jones. The Leading Edge of Early Childhood Education: Linking Science to Policy for a New Generation. Cambridge, MA: Harvard Education Press; 2016:91-116.

PAPERS

Kavanaugh, JR, Lavalley, K., & Rudd, R. (2016). A librarian's role in media effects health literacy. *Reference Services Review*, 44(2).

INVITED TALKS

- **Lecture Series Speaker: Belmont After School Enrichment Collaborative**
Address Title: Supporting the Mental Health of Teens in the Age of Facebook and Snapchat
Belmont, MA
March 7th, 2017
- **Conference Speaker: Southcoast Health Pediatric Clinical Summit**
Address Title: Media and Child Health
New Bedford, MA
November 3rd, 2016
- **Workshop Speaker: Understanding Social Media, New Technology, and Cyberbullying**
Address Title: Social Media and Adolescent Health
Boston, MA
March 3rd, 2016
- **Workshop Speaker: Screen Time Social**
Address Title: Screen Time and Early Childhood
Forum Title: Navigating Screen Time, Social Media and Texting in the Adolescent Years
New York, NY
February 28th, 2016
- **Forum Panelist: Connecticut Commission on Children**
Forum Title: Technology in the Classroom: What Computes
Hartford, CT
December 1st, 2015
- **Conference Speaker: Parenting Power: The Impact of Social Media on Social Emotional Health and Wellness**
Address Title: Social Media and Mental Health
Boston, MA
November 19th, 2015

- **Conference Speaker: District Attorney Joseph D. Early Jr. Safe Schools Summit**
 Address Title: Friending and Finding Identity: How Social Media Affects Adolescent Health
 Worcester, MA
 October 1st, 2015
- **Conference Speaker: New Hampshire Educator's Summer Summit: Transformation through Leadership**
 Address Title: Content, Context, and Connectedness: Media in Early Childhood
 Keene, NH
 August 6th, 2015
- **Conference Speaker: Massachusetts Department of Public Health presents Here for the Kids: What Healthy Looks Like**
 Address Title: Teens and Social Media: Understanding Use and Preventing Abuse
 Boston, MA
 March 3rd, 2015
- **Open Space Conference Participant: Harvard Global Health Institute**
 Address Title: Digital Pandemics: When Advocacy Obscures Accuracy in a Hyper-networked World
 Cambridge, MA
 September 26th, 2014
- **Conference Speaker: Holy Family Hospital Pediatric Summit**
 Address Title: Friending, Fornicating and Finding Identity: How Social Media Affects Adolescent Health
 Methuen, MA
 June 4th, 2014
- **Forum Panelist: Harvard Global Health Institute**
 Forum Title: New Knowledge Opportunities at the Interface of Social Media and Global Health
 Cambridge, MA
 May 1st, 2014
- **Forum Panelist: Evergreen Garden School**
 Forum Title: Growing Outdoors in the Media Age
 Harvard, MA
 April 29th, 2013

PRESENTATIONS

Bickham DS, Rubenzahl LL, Lavallee KM, Kavanaugh JR & Rich MO. (2014, May). Translating research knowledge to empower science-based parenting in the digital age: the experience of the Center on Media and Child Health. Preconference panel at the International Communication Association Annual Conference, Seattle, WA.

SELECTED PRESS COVERAGE

- Toussaint, K. (2016, January) From Mental Health Experts to Moms, 8 Locals Sound Off on Barbie's New Bodies. *Boston.com*
- Susan Buttross, host. (2015, January) Social Media Interactions. Southern Remedy, Mississippi Public Radio, MS
- Cohen, I. (2013, February) How to Make Sure Facebook Doesn't Ruin Your Life. *Scholastic.com*

GUEST LECTURES TO UNDERGRADUATE CLASSES

- **Today's Social Media.** Gordon College, Social Media and Society; October, 2014.
- **Making Your Vocation.** Gordon College, Communication Senior Seminar; February 2014.
- **Leadership in Psychology.** Gordon College, Psychology Senior Seminar; December, 2013.
- **Making Your Vocation.** Gordon College, Communication Senior Seminar; February, 2013.

MENTORING EXPERIENCE

- 2015 Internship Supervisor for Jeannine Lenehan (graduate intern) *Tufts University*, Eliot-Pearson Department of Child Study and Human Development
- 2014 Internship Supervisor for Amy Crowley (graduate intern) *Tufts University*, Eliot-Pearson Department of Child Study and Human Development

HONORS AND AWARDS

Leadership @ Children's Award, Boston Children's Hospital, 2013

- Awarded to support continued professional development at Boston Children's Hospital.

Campaign for a Commercial Free Childhood Scholarship, Campaign for a Commercial Free Childhood, 2013

- Granted in recognition of professional accomplishments at the Center on Media and Child Health.

Excellence in Service, Club Award, Park Street School, 2009

- Granted in recognition of establishing The Media Literacy Club for fifth and sixth graders

PROFESSIONAL DEVELOPMENT

- Health Literacy: Measuring Accessibility of Health Information, Harvard T. H. Chan School of Public Health, Boston, MA (2016)
- American Academy of Pediatrics National Conference & Exhibition, Moscone Center, San Francisco, CA (2016)
- Measures of the Health Literacy Environment, Harvard T. H. Chan School of Public Health, Boston, MA (2016)
- Cape Cod Symposium on Addictive Disorders, Hyannis Conference Center, Hyannis, MA (2016)
- Philosophy in Film, Tufts University, Medford, MA (2014)
- New Hampshire Medical Society Annual Scientific Conference, Mountain View Grand, Whitefield, NH (2014)
- Child Life and the Hospitalized Child, Tufts University, Medford, MA (2013)
- Consuming Kids Conference, Wheelock College, Boston, MA (2013)
- Leadership in Management, Boston Children’s Hospital, Boston, MA (2013)
- Adolescent Health, Harvard School of Public Health, Cambridge, MA (2012)
- Media and Child Health, Harvard Medical School, Cambridge, MA (2012)
- The Young Child’s Development of Language, Tufts University, Medford, MA (2010)
- Critic’s Choice: Film, Emerson College, Boston, MA (2009)

SERVICE

- EEC Certified Teacher
- Volunteer, WGBH
- Member, Eliot-Pearson Advisory Group, Tufts University
- Member, The First Church in Salem, Unitarian
- Member, Children’s Media Association (Former Event Coordinator, Boston Chapter)
- Member, Eastern Psychological Association
- Member, Lambda Pi Eta (Former founding Vice President, Gordon College Chapter)

EXPERIENCE

Content Strategist

Center on Media and Child Health
Boston Children's Hospital
Boston, MA
2012-present

Associate Producer

KidsCOOK Productions
Cambridge, MA
2011-2012

Lead Teacher

Park Street School
Boston, MA
2008-2011

Production Intern

Soup2Nuts
Watertown, MA
2007

Assistant Researcher

Children's Television Project, Medford, MA
2006-2008